



Covenant of Mayors
for Climate & Energy



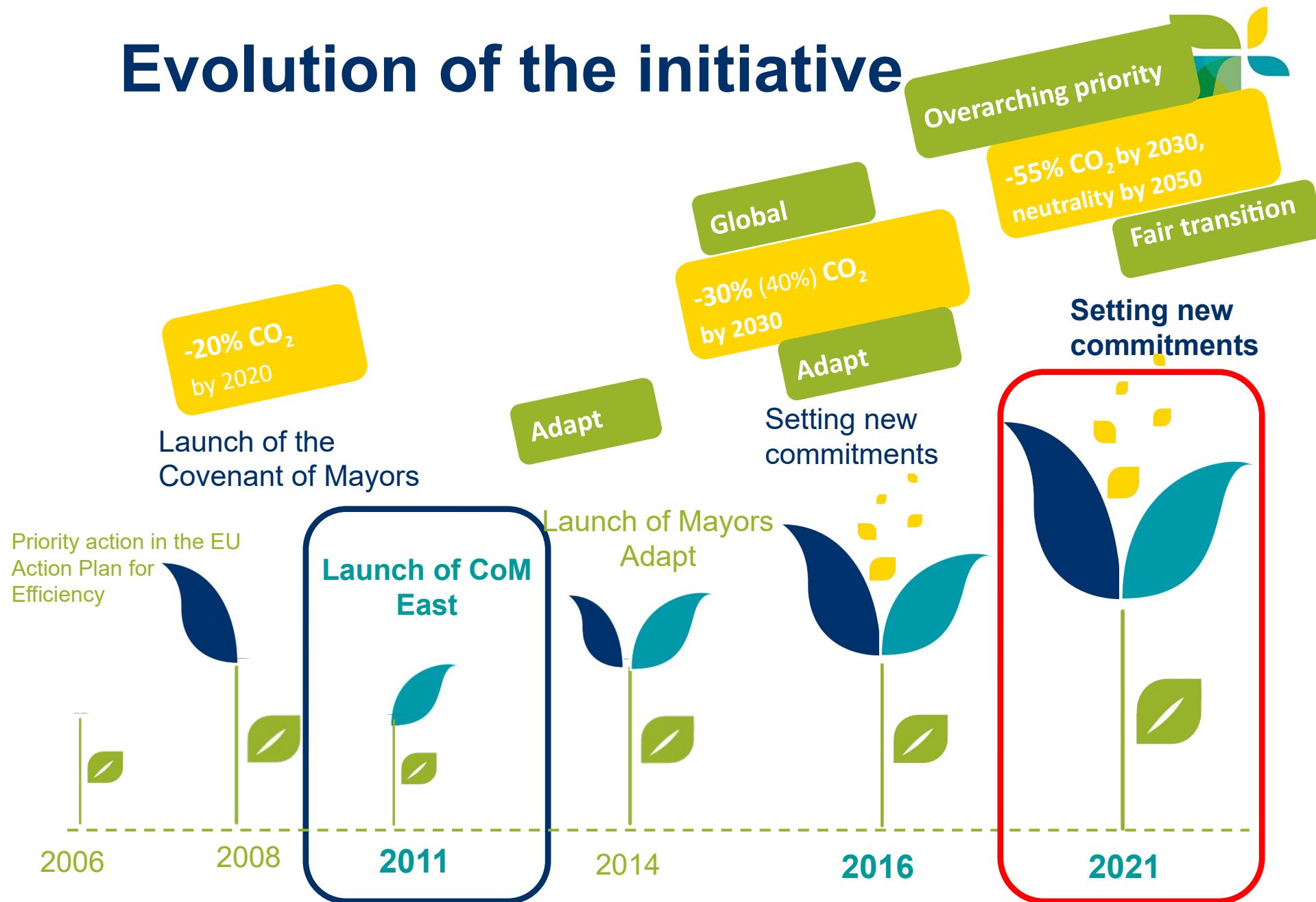
EU4Energy

Covenant of Mayors for Climate & Energy - East

The Covenant of Mayors initiative



Evolution of the initiative





EU4Energy

Geographic coverage



Covenant of Mayors
for Climate & Energy
CoM East

CoM East Phases





EU4Energy

Key figures CoM East

(AM, AZ, BY, GE, MD, UA)



Covenant of Mayors
for Climate & Energy
CoM East

470 signatory cities **30 mln** citizens (**42%**)

76⁽²⁰²⁰⁾ / **250**⁽²⁰³⁰⁾ active Sign. (**144** suspended)

257 SE(C)APs submitted

89 Monitoring reports submitted

9/15 Cov. Nat./Terr. Coordinators

14 Covenant Supporters



> **135 countries**

> **11,800 Signatories**

> **1,025 bln Inhab.**



EU4Energy

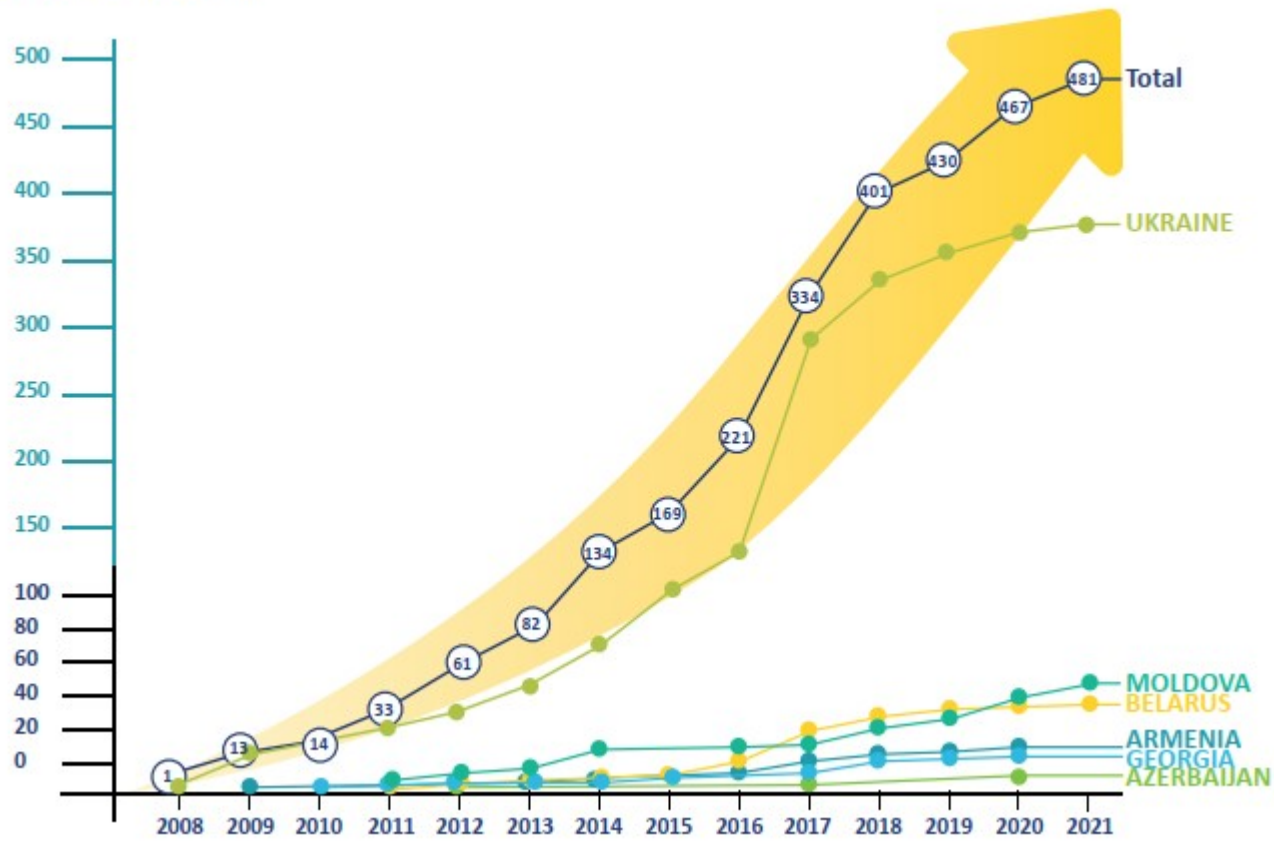
Key figures CoM East

(AM, AZ, BY, GE, MD, UA)



Covenant of Mayors
for Climate & Energy
CoM East

Growth dynamics





EU4Energy

Commitments of EaP signatory cities



If the CoM signatory cities would **NOT** commit and take actions... they would need to:



plant 1.3 billion of trees

or



stop using 18 millions of new cars

or



replace 925 millions of old lamps with new LED lamps



... in order to absorb these unsaved CO₂ emissions!



Covenant of Mayors
for Climate & Energy



EU4Energy

Covenant of Mayors for Climate & Energy - East

Main achievements in 2016-2021 (phase II)





EU4Energy

Helpdesk



Covenant of Mayors
for Climate & Energy
CoM East

Continuous technical support to SIGNs via fully operational country-specific Helpdesk experts (over 3.700 requests)

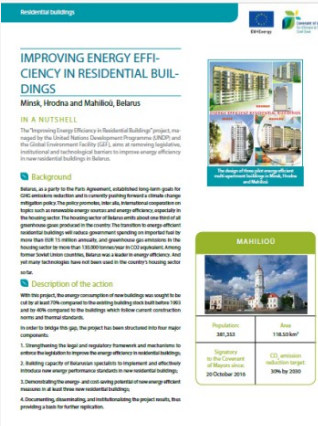
**+167 SE(C)APs and
+84 monitoring reports
during phase 2**

Rising number of monitoring reports by SIGNs

31 best cases and practices from Eastern Partnership region developed and published on the website

Participation in CoM EU / GCoM development process of new **common reporting framework**

Monitoring and reporting on activities of **CNCs, CTCs & CSs**



Adaptation and translation of JRC **methodological guidelines on SECAP development** for EaP signatories

Brochure on typical mistakes developed based on the analysis of 134 submitted SEAPs/ SECAPs



EU4Energy

Capacity building



Thematic training workshops

- 56 thematic trainings and for signatories conducted
- Over 2,000 participants from CoM SIGNs



Tailor-made coaching

- Tailor-made coaching is the usual follow-up support after the trainings
- Dedicated expert for Mingachevir (AZ)

“City2City” exchange programme

18 selected mayors visited and exchanged with colleagues in Riga and Jelgava (Latvia)

Over 100 selected managers participating in 13 technical site visits





EU4Energy

Cooperation with key stakeholders



Covenant Clubs (MDCPs) working in 5 countries



Analysis of barriers and drivers; Benchmark database; Project pipelines are prepared or in their final phase



Cooperation with finance providers (donors, IFIs, national banks, etc.) has started...

Support for SIGNs to access financing (customized advice, webinars, trainings, match-making events)





EU4Energy

Promotion and Communication



Covenant of Mayors
for Climate & Energy
CoM East

- CoM East in social media: about **2.400** followers
- 12** Newsletters for 3.300 readers
- 3** editions of country factsheets
- Revamped website online: www.com-east.eu for 87.000 visitors

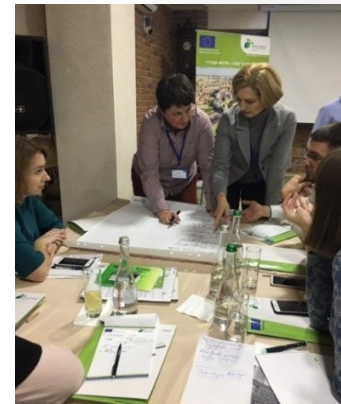


- 3** Regional conferences: Yerevan-2016, Minsk-2017, Kyiv-2018
- Support and participation in EU SEW events:
 - 2018: **99** Energy Days, ~**40,000** reached audience
 - 2019: **119** Energy Days, ~**100,000** reached audience
 - 2020: **763** online events, ~**600,000** reached audience

- Media relations:** **6** media breakfasts, **2** media workshops, press-conferences, press-briefings, selective contest for journalists, individual interviews, etc.

- 6** Communication trainings for SIGNs

- Promotional materials and visibility tools:** roll-ups, leaflets, desk flags, press-wall, posters, stickers, plaques, magnets, etc.



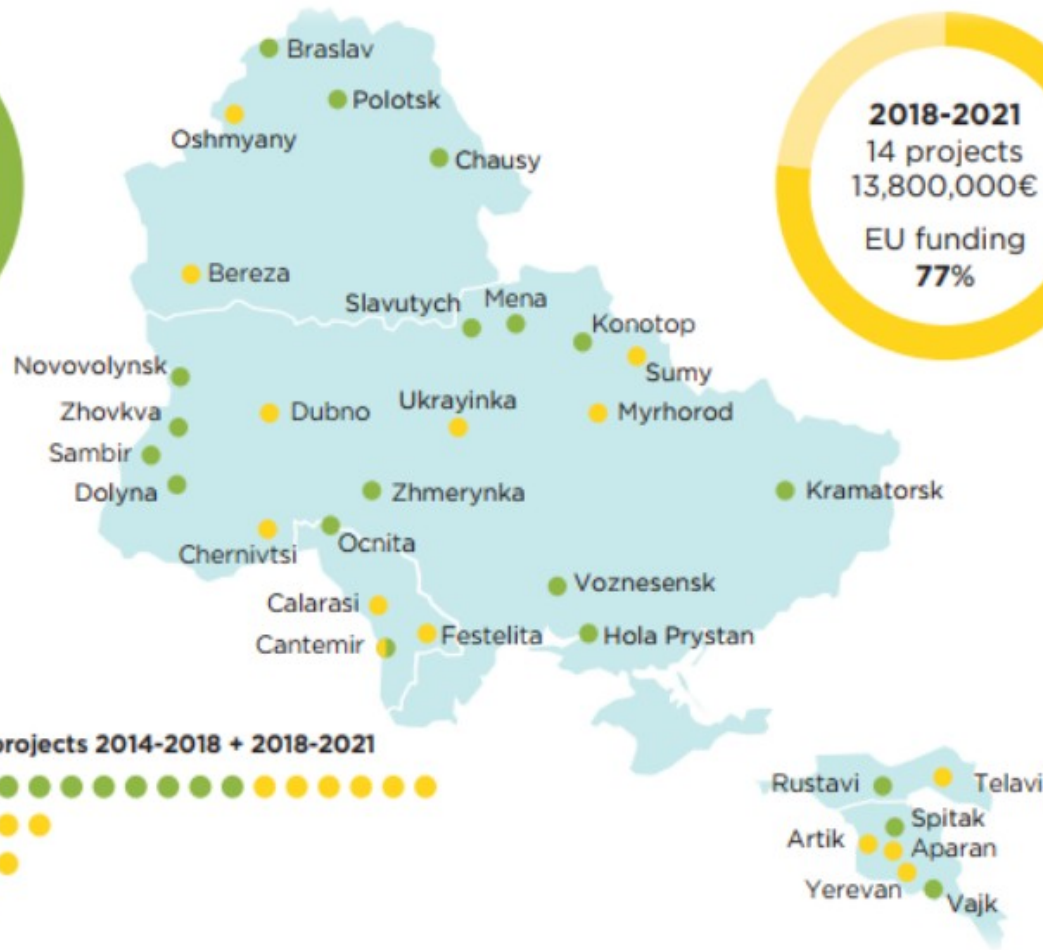


EU4Energy

Demonstration projects



Covenant of Mayors
for Climate & Energy
CoM East



Country	Number of projects 2014-2018 + 2018-2021
Ukraine	17
Belarus	5
Moldova	4
Armenia	3
Georgia	2





Covenant of Mayors
for Climate & Energy



EU4Energy

Covenant of Mayors for Climate & Energy - East

CoM East III plans for 2022-2025 (phase III)

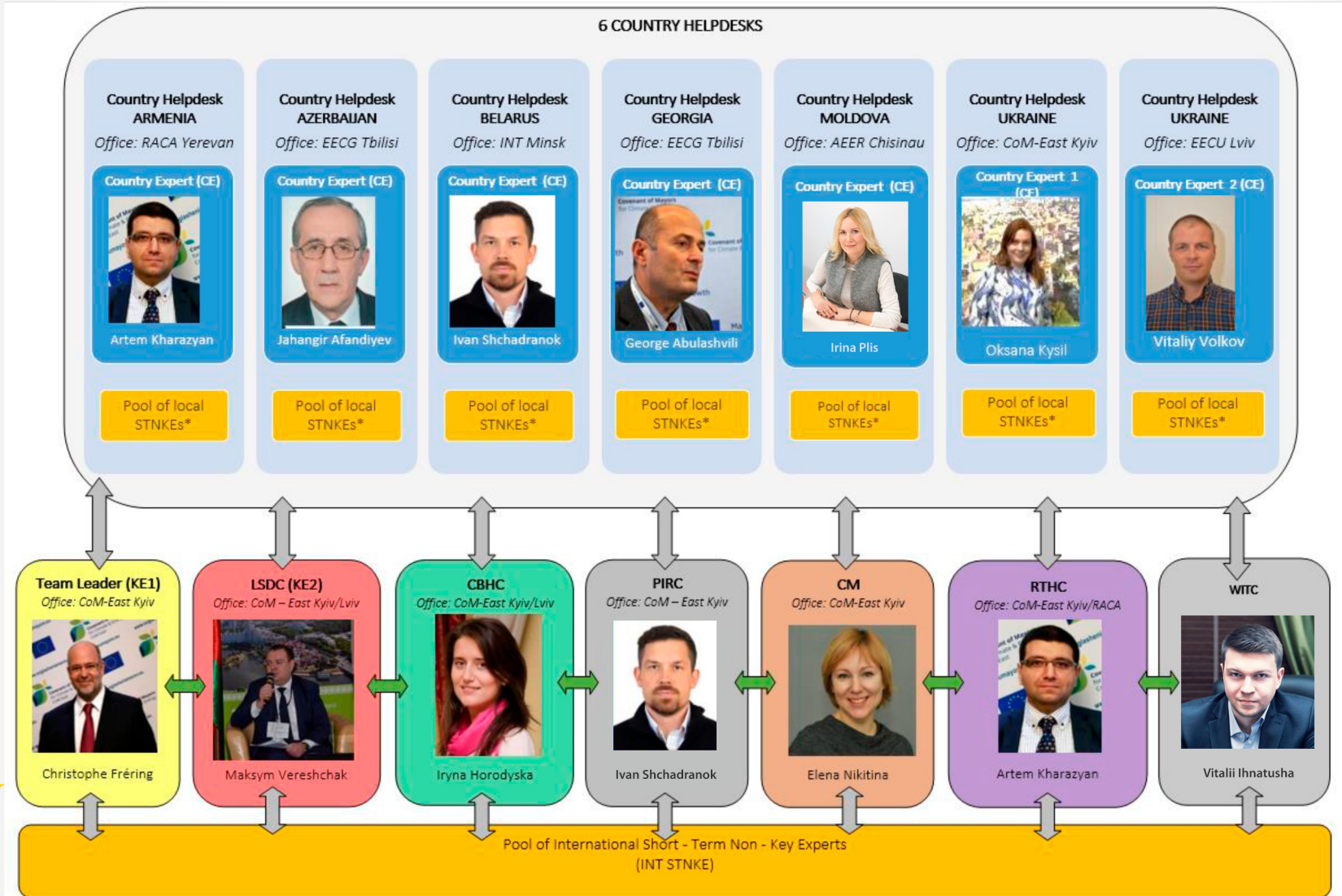


CoM East III: Overview

6 strategic objectives:

- Stronger focus on regional CoM East identity within GCoM initiative, with continued integration of CoM into the national systems
- Continued and enforced provision of dedicated targeted support and capacity building to existing and potential SIGNs, as well as CNCs, CTCs and CSs
- Direct and dedicated support to municipal energy & climate projects
- Continued effort to create more favorable networking opportunities for SIGNs and involvement of a wider range of stakeholders
- More rigorous and cutting-edge communication on climate and energy issues with focus on civic engagement, especially youth and women
- More emphasis on empowerment of civil society within the CoM and in particular on the role of women and youth in climate actions

CoM East III: Overview





EU4Energy

WP1. Secretariat



Tasks:

- ✓ Strengthen CoM East Secretariat's management structure
- ✓ Improve management and monitoring system for signatories
- ✓ Enhance synergies with key stakeholders at national level and policies harmonisation
- ✓ Liaise with GCoM and CoM EU Secretariats, JRC, EU and international initiatives
- ✓ Upgrade and improve CoM East web portal and Extranet

Main expected outcomes/deliverables

- ✓ Mid-term CoM East strategy and 4 annual plans
- ✓ 1 Secretariat Board Meeting per year
- ✓ Regular meeting of key stakeholders within CoM clubs and/or MDCPs
- ✓ Updated CoM East web portal and Extranet
- ✓ Recommendation papers, reports

New!



EU4Energy

WP2. Capacity building & Trainings



Covenant of Mayors
for Climate & Energy
CoM East

Tasks:

- ✓ Assess the capacity building needs of SIGNs, CNCs, CTCs, CSs and monitoring of impact
- ✓ Develop country specific training programmes
- ✓ "Train-the-trainers" workshops for the Secretariat experts
- ✓ Capacity building events for signatories, CNCs, CTCs, CSs and key stakeholders (including new topics like green infrastructure and nature-based solutions, green procurement, energy poverty and energy access, optimised heat supply, urban transport...)
- ✓ E-learning platform

Main expected outcomes/deliverables

- ✓ 1 needs assessment and 6 country-specific training programmes / year
- ✓ Over 100 capacity building events (trainings, workshops, webinars)
- ✓ New e-learning tool is developed



EU4Energy

WP3. Helpdesk



Covenant of Mayors
for Climate & Energy
CoM East

Tasks:

- ✓ Operate the national Country Helpdesks
- ✓ Organize central technical support for national Country Helpdesks
- ✓ Develop and adapt technical materials and guidelines for SIGNs, CTCs, CNCs, CSs and other stakeholders

Main expected outcomes/deliverables

- ✓ Fully operational Helpdesk services are established in each EaP country
- ✓ E-library for CoM SIGNs in national languages, FAQ section is updated on the website
- ✓ Database of SIGNs, CNCs, CTCs, CSs
- ✓ 25 case studies
- ✓ 4 thematic leaflets
- ✓ Benchmark databases for BEI/RVA, mitigation and adaptation measures



EU4Energy

WP4. Technical assistance



Covenant of Mayors
for Climate & Energy
CoM East

Tasks:

- ✓ Raise awareness of SIGNs on available financial sources and mechanism
- ✓ Assist SIGNs with better medium-term investment planning and SECAP implementation
- ✓ Support SIGNs in the development of bankable projects
- ✓ Organize project bundling
- ✓ Match SIGNs with donors, national and international finance institutions, private sector
- ✓ Foster the establishment of Project Implementation Units (PIUs)

Main expected outcomes/deliverables

- ✓ Interactive country-specific funding guide for signatories in 6 national languages
- ✓ 3 thematic publications
- ✓ 30 medium-term investment programmes and/or projects portfolio for various sectors
- ✓ 200 projects developed and uploaded to the online tool (project pipeline)
- ✓ 12 bundles in form of teasers
- ✓ 2 match-making meetings per country per year
- ✓ 5 study visits and 4 PIU country-based networks

New!



EU4Energy

WP5. Networking



Covenant of Mayors
for Climate & Energy
CoM East

Tasks:

- ✓ Organize and moderate the Municipal Development Coordination Platforms (MDCPs) / National Covenant of Mayors Clubs
- ✓ Organize annual CoM East national conferences and signing ceremonies
- ✓ Expand the CoM East – EU study visits and staff exchange programme
- ✓ Organize the CoM East launch and final conferences and multi-country networking events
- ✓ Facilitate participation of CoM East signatories in European and international events

Main expected outcomes/deliverables

- ✓ Launch and final events
- ✓ 2 MDCP/Mayors clubs' meetings and 1 national conference per year
- ✓ 2 multi-country Mayors campus on climate change adaptation
- ✓ 25 study visits (18 technical, 4 mayors, 3 staff exchanges)
- ✓ 2 municipal practitioners' group meetings and 2 CoM East representatives in meetings, initiatives and conferences of GCoM, CoM EU, EUSEW



EU4Energy

WP6. Communication



Covenant of Mayors
for Climate & Energy
CoM East

Tasks:

- ✓ Develop a communication and visibility strategy incl. communication tools
- ✓ Promote CoM East at international / country level during prestigious events
- ✓ Prepare tools to engage the population (especially women & youth) into local climate action
- ✓ Support signatories in organising EU Sustainable Energy / Green / Mobility Weeks
- ✓ Organize communication training workshops

Main expected outcomes/deliverables

- ✓ Communication strategy
- ✓ Updated website, project social media accounts on Facebook, Instagram, Twitter, YouTube
- ✓ 2 newsletters per year
- ✓ 10 short motivational videos for social media, 1 longer country-specific video to visualize CoM progress, 1 generic video for high-level event
- ✓ Information kits for journalists and press folder in six languages
- ✓ 3 public engagement tools
- ✓ 100 cities supported with the organisation of EU Sustainable Energy/Green/Mobility Weeks
- ✓ 1 communication training per year/ country



EU4Energy



Covenant of Mayors
for Climate & Energy
CoM East



Thank you!

More info:

www.com-east.eu/ro

